

DIGITAL SPONSORSHIP

A coordinated set of high-visibility placements across SpaRetailer.com.

What's included

- Billboard placement
- Rectangle placement
- Logo placement

Technical requirements

BILLBOARD

970 × 250 px - 80 KB maximum

RECTANGLE

300 × 250 px - 80 KB maximum

LOGO

140 × 60 px - 50 KB maximum

FORMAT

JPG, PNG or GIF

Materials needed

- One file for each size
- One destination URL for each creative
- Logo artwork on a clean background

Before you submit

Keep essential copy inside a comfortable safe area.

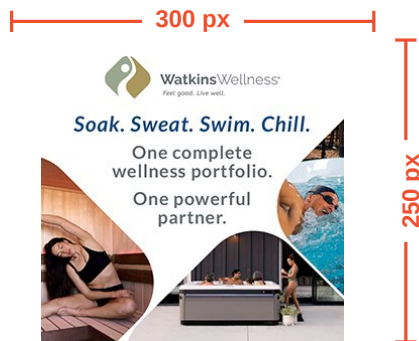
Use a clear call to action on billboard and rectangle artwork.

Example

SpaRetailer digital sponsorship creative from Watkins Wellness.



Billboard
Watkins Wellness



Rectangle
Watkins Wellness



Ready to submit?

Submit materials at <https://sparetailer.com/submit-your-artwork/>

Questions: production@kendrickcontent.com