

DEDICATED EBLAST

A focused, advertiser-exclusive email sent to SpaRetailer's professional audience.

What's included

- One exclusive advertiser message
- SpaRetailer header and footer
- One primary call to action

Technical requirements

CANVAS

600 × 1,000 px recommended

FORMAT

JPG, PNG, GIF or supplied HTML

FILE SIZE

125 KB per image recommended

IMAGE COUNT

Up to three stacked image sections

Materials needed

- Final artwork or HTML
- Destination URL for each linked section
- Email subject line
- Preheader text

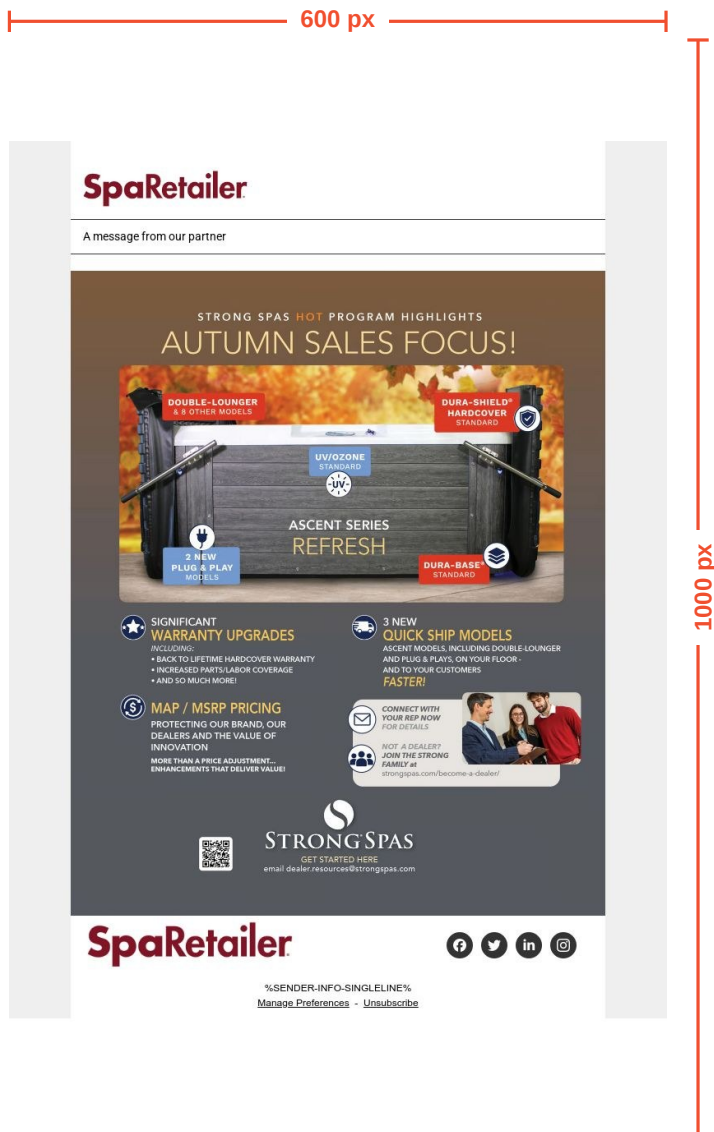
Before you submit

Keep important copy large enough to read on a phone.

Build the call to action into the artwork and provide the matching destination URL.

Example

Completed SpaRetailer eBlast from Report Studio.



Strong Spas

SpaRetailer eBlast - recommended artwork size

Ready to submit?

Submit materials at <https://sparetailer.com/submit-your-artwork/>

Questions: production@kendrickcontent.com