

NEWSLETTER PLACEMENT

A sponsored placement integrated into a SpaRetailer editorial newsletter.

What's included

- One rectangle advertisement
- Placement within the current newsletter template
- One linked call to action

Technical requirements

RECTANGLE	FORMAT
300 × 250 px	One JPG image
FILE SIZE	LINK
50 KB maximum	One destination URL

Materials needed

- Final 300 × 250 px JPG artwork
- Destination URL
- Alt text or a short description

Before you submit

SpaRetailer will place the rectangle in the current newsletter layout.

The former 970 × 250 px newsletter banner is no longer offered.

Example

Completed SpaRetailer newsletter placement from Report Studio.



Rectangle
InSPAration

Ready to submit?

Submit materials at <https://sparetailer.com/submit-your-artwork/>

Questions: production@kendrickcontent.com