

## WEBSITE WALLPAPER

A responsive site takeover built from coordinated desktop, tablet and mobile creative.

### What's included

- Desktop wallpaper
- Tablet banner
- Mobile banner
- One linked campaign destination

### Technical requirements

|                                 |                                       |
|---------------------------------|---------------------------------------|
| <b>DESKTOP</b>                  | <b>TABLET</b>                         |
| <b>1,900 × 1,020 px</b>         | <b>728 × 90 px</b>                    |
| <b>MOBILE</b>                   | <b>FORMAT</b>                         |
| <b>300 × 50 px</b>              | <b>JPG, PNG, GIF or supplied HTML</b> |
| <b>FILE SIZE</b>                |                                       |
| <b>125 KB maximum per image</b> |                                       |

### Materials needed

- One image for each device size
- One destination URL
- Alt text or a short description

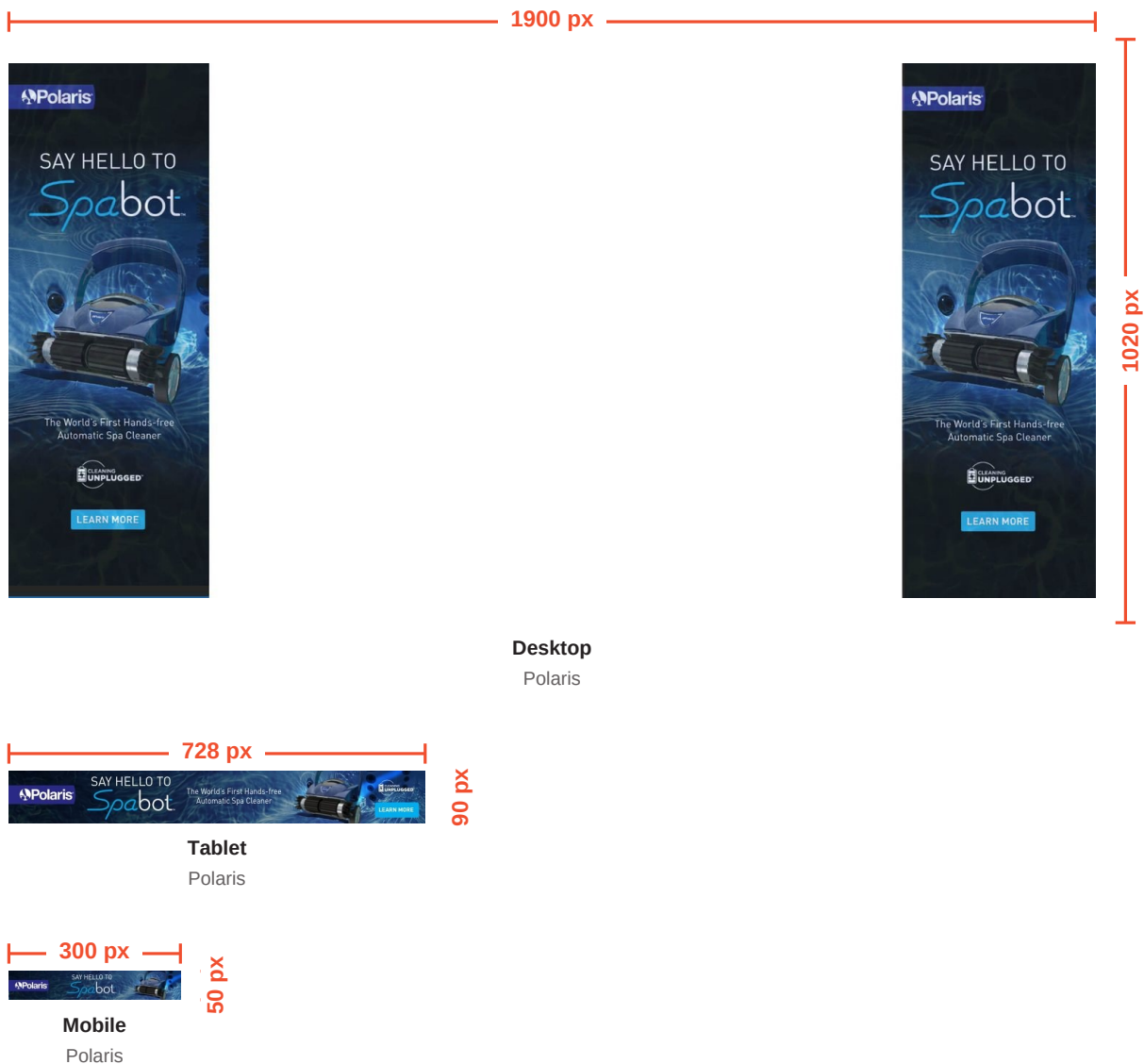
## Before you submit

Keep the center content area of the desktop file visually quiet so site content remains readable.

Use consistent messaging and branding across all three sizes.

## Example

Coordinated SpaRetailer wallpaper creative from Polaris.



## Ready to submit?

Submit materials at <https://sparetailer.com/submit-your-artwork/>

Questions: [production@kendrickcontent.com](mailto:production@kendrickcontent.com)